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# And The Inaugural Vivid Beacon Lighting Award Goes To...

14 July 2014

## AND THE INAUGURAL VIVID BEACON LIGHTING AWARD GOES TO...

What an exciting and inspiring time was had by all at the VIVID design awards presentation, held on 10<sup>th</sup> July. As partners to VIVID, one of Australia's longest running design competitions for emerging designers in the lighting and furniture sector, we were especially proud to celebrate the winner of the inaugural Beacon Lighting Award.

Scott Robinson, Beacon Lighting's Senior Category Buyer and Lighting Designer said *"the judging process was difficult as there were many innovative designs using great materials and construction techniques, with some of the top contenders presenting very new LED technology and materials"*.

The \$5000 cash prize was finally awarded to Rowan Page, Marinos Drake and Ilya Fridman from Studio Batch, for their stunning Diagrid Pendant Light.

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From left: Scott Robinson, Senior Category Buyer and Lighting Designer – Beacon Lighting and Winners Marinos Drake & Ilya Fridman (Rowan Page absent) - Studio Batch

*“We chose the Diagrid pendant for its beautiful on trend geometric patterning and the creative ‘out of the box’ 3D printing manufacturing process,”* said Scott.

The Diagrid Pendant light is a result of Studio Batch’s desire to explore all the opportunities 3D printing presents in designer décor.



*Live Chat With Debbie*

Winning light fitting, the Diagrid Pendant Light from Studio Batch

*“This competition brought together a really fantastic collection of designers, so you can imagine how surprised we were when we won the Beacon Lighting Award”,* said the excited team from Studio Batch.

*“It’s a really big honour for us to be recognised amongst such a strong and talented field. For us it validates our more experimental processes driven by digital design and 3D printing. The Beacon Lighting Award means we will now be able to continue developing products with a focus on 3D printing and other digital fabrication techniques”.*

The Beacon \$5000 cash prize is a great incentive for these local designers to continue their innovative work, and we look forward to seeing more inspirational ideas from this talented team in the future.



From Left: Winners Ilya Fridman & Marinos Drake – Studio Batch and Beacon Lighting judges Diana Di Corleto, Creative Director & Scott Robinson, Senior Category Buyer and Lighting

*Live Chat With Debbie*

Designer

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