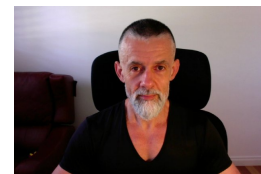


Dr. Andy Ruddock
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Biography

Andy's work focusses on new ways to conceive how media make social reality. He is particularly interested in violence and aggression as forms of political communication. Andy is author of *Exploring Media Research* (2017), *Youth and Media* (2013) *Investigating Audiences* (2007) and *Understanding Audiences*, (2001). His new book, *Digital Influence*, explores the histories of phenomena such as representations of gender in film and reality TV, violence in political memes, the mainstreaming of populism, gun-control activism and public criticisms of media education. Andy has also published numerous journal articles and book chapters on media violence, reality television, political celebrity, alcohol marketing, rampage murders, terrorism, sport, military applications of social media and Chinese TV.

Employment

Senior Lecturer

Communications & Media Studies
MONASH UNIVERSITY
8 Jan 2007 → present

Research output

Sport, media and populism: Why Polish soccer fans matter to European politics

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Ulla Carlson Regulation, Awareness, Empowerment: Young People and Harmful Media Content in the Digital Age (review)

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Let's kick racism out of football - And the lefties too! Responses to Lee Bowyer on a West Ham web site
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Projects

Alcohol Education among young people in rural Victoria. What do young people need, and how can media help?

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1/07/07 → 1/02/08

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15/03/18 → 1/06/19

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Andy Ruddock

23/05/13

1 Media contribution

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Andy Ruddock

16/08/13

1 Media contribution

Call to Christchurch

Andy Ruddock

16/05/19

1 Media contribution

Cruel summer: how Hillsborough brought Britain down to earth

Andy Ruddock

14/09/12

1 Media contribution

Don't these guys ever shut up? How Tony Abbott reignited the gender debate without realising it

Andy Ruddock

22/08/13

1 Media contribution

Eight times the Eurovision Song Contest got political

Andy Ruddock

15/05/19

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Eurovision

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Eurovision-Why is Australia in it?

Andy Ruddock

15/05/19

1 Media contribution

Focus on Fortnite's violence is masking a deeper problem

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22/06/18

1 Media contribution

Fortnite and Media Violence

Andy Ruddock

6/07/18

1 Media contribution

I am a Girl: 21st-century lessons from 1970s feminism

Andy Ruddock

5/03/14

1 Media contribution

Social Media and Politicians

Andy Ruddock

2/05/19

1 Media contribution

Social media ethics in the Bondi Junction murders

Andy Ruddock

15/04/24

1 Media contribution

Telstra, Optus and Vodafone block access to 4chan, LiveLeak and other sites after they refuse to take down sickening footage of the Christchurch mosque massacre

Andy Ruddock

19/03/19

1 Media contribution

That's what makes them beautiful: why One Direction fans are smarter than you

Andy Ruddock

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Vale Dexter, the serial killer who changed the face of TV violence

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21/09/13

1 Media contribution

Violence against media

Andy Ruddock

29/06/18

1 Media contribution

Violent videogames should worry us (but shouldn't be banned)

Andy Ruddock

9/01/13

1 Media contribution

Virginia TV shootings: murder as a media event

Andy Ruddock

27/08/15

1 Media contribution