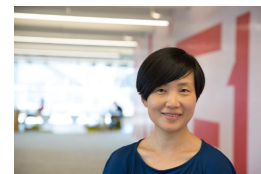


Dr. Xin Gu



Biography

Dr. Xin Gu is an Expert appointed by UNESCO 2005 Convention on the Protection and Promotion of Expression of Cultural Diversity (2019-2022). She was director of the Master of Cultural and Creative Industries (MCCI) at Monash University in Australia (2018-2019). She has published widely on urban creative clusters and agglomerations, cultural work, creative entrepreneurship, cultural and creative industries policy, media cities, maker culture and cyberculture. Xin has worked with policy initiatives in the UK, China and Indonesia to support small-scale local creative industries development services. Her work focuses on the transformation of creative cities and the creative economy under different social, economic and political conditions. Xin's current research concerns the digital creative economy, looking at the democratization of creativity through vast transformative digital media ecosystems. Her recent publications include *Red Creatives* (Intellect, 2020) and *Re-imagining Creative Cities in Twenty-First Century Asia* (Palgrave Macmillan 2020).

Employment

Expert Facility for the implementation of the 2005 Convention

United Nations Educational, Scientific and Cultural Organization
Paris, France

1 Jan 2019 → 1 Jan 2022

Research outputs

A necessary evil? The rise of online exam proctoring in Australian universities

Selwyn, N., O'Neill, C., Smith, G., Andrejevic, M. & Gu, X., 2021, (Accepted/In press) In: *Media International Australia Incorporating Culture and Policy*. 16 p.

The next normal: Chinese indie music in a post-COVID China

Gu, X., Domer, N. & O'Connor, J., 2021, In: *Cultural Trends*. 30, 1, p. 63-74 12 p.

Creative cities, creative classes and the global modern

O'Connor, J., Gu, X. & Lim, M., Jun 2020, In: *City, Culture and Society*. 21, 6 p., 100344.

Fashion - a pathway into creative working lives in China

Gu, X., 2020.

From 'creative cities' to 'media cities': the case of Manchester and Shanghai

Gu, X., 2020, *The Routledge Companion to Urban Media and Communication*. Debrah, S. & Krajina, Z. (eds.). 1st ed. Abingdon Oxon UK: Routledge, p. 255-264 10 p.

Re-imagining Creative Cities in Twenty-First Century Asia

Gu, X. (ed.), Lim, M. (ed.) & O'Connor, J. (ed.), 2020, Cham Switzerland: Palgrave Macmillan. 305 p.

Red Creative: Culture and Modernity in China

O'Connor, J. & Gu, X., 2020, Briston UK: Intellect Ltd. 306 p.

Working the field: career pathways amongst artists and writers in Shanghai

Gu, X. & O'Connor, J., 2020, *Pathways into creative working lives*. Taylor, S. & Luckman, S. (eds.). Cham Switzerland: Palgrave Macmillan, p. 101-117 17 p. (Creating Working Lives).

中国的'白匣子'辩论-对于'特定场域艺术'的管理

Gu, X., 2020, In: *Journal of Arts Management*. 2, p. 48-56 9 p.

Worlding and new music cultures in Shanghai

Gu, X., O'Connor, J. & Ng, J., Dec 2019, In: *City, Culture and Society*. 19, 6 p., 100286.

Teaching the cultural and creative industries: An international perspective

O'Connor, J., Gu, X. & Vickery, J., 1 May 2019, In: *Arts and Humanities in Higher Education*. 18, 2-3, p. 93-98 6 p.

Teaching 'tacit knowledge' in cultural and creative industries to international students

Gu, X. & O'Connor, J., 1 May 2019, In: *Arts & Humanities in Higher Education*. 18, 2-3, p. 140-158 19 p.

(Un)Design, commerce and artistic autonomy: site-specific art in China

Gu, X. & O'Connor, J., 2019, *Undesign : Critical Practices at The Intersection of Art and Design*. Coombes, G., McNamara, A. & Sade, G. (eds.). 1st ed. Abingdon Oxon UK: Routledge, p. 137-149 13 p.

Creative Milieu in China - 'disjuncture' in the global cultural economy

O'Connor, M. J. & Gu, X., 2019, *Routledge Handbook of Cultural and Creative Industries in Asia*. Lim, L. & Lee, H-K. (eds.). 1st ed. Abingdon Oxon UK: Routledge, p. 177-192 16 p.

Fabbing the Chinese Maker Identity

Gu, X. & Shea, P., 2019, *The Critical Makers Reader: (Un)learning Technology*. Bogers, L. & Chiappini, L. (eds.). 1 ed. Amsterdam The Netherlands: Institute of Network Cultures, p. 269-277 (Institute of Network Cultures Reader #12).

Special Issue: Teaching the Cultural and Creative Industries: An International Perspective

O'Connor, J. (Guest ed.), Gu, X. (Guest ed.) & vickery, J. (Guest ed.), 2019, In: *Arts & Humanities in Higher Education*. 18, 2-3

The paradox of maker movement in China

Gu, X., 2019, *Making our world: The hacker and maker movements in context*. Hunsinger, J. & Schrock, A. (eds.). New York NY USA: Peter Lang Publishing, Vol. 120. p. 271-291 21 p.

Crafts community: Physical and virtual

Gu, X., 2018, *Craft Economies*. Luckman, S. & Thomas, N. (eds.). 1st ed. London UK: Bloomsbury Academic, p. 17-27 11 p.

Makerspaces and urban ideology: The institutional shaping of Fab Labs in China and Northern Ireland

Gu, X. & Shea, P. J., 2018, In: *Journal of Peer Production*. 1, 12, p. 1-16 16 p.

The field of visual pedagogy in China and its transformations

Gu, X. & Webb, J., 2018, *Investigating the Visual as a Transformative Pedagogy in the Asia Region*. McArthur, I., Bamford, R., Xu, F. & Miller, B. (eds.). 1st ed. Champaign IL USA: Common Ground Research Networks, p. 23-47 25 p. (Curated Series: Transformative Pedagogies in the Visual Domain; no. 2).

'Creative economy' in China: A case study of Shanghai's fashion industries

Gu, X., 2018, *Fashion in Multiple Chinas: Chinese Styles in the Transglobal Landscape*. Ling, W. & Segre Reinach, S. (eds.). 1st ed. London UK: I.B.Tauris Publishers, p. 94-119 26 p. (Dress Cultures).

Can our cities' thriving creative precincts be saved from 'renewal'?

Gu, X., O'Connor, M. J., Gibson, C., Grodach, C., Crosby, A. & Lyons, C., 30 Aug 2017, *The Conversation*.

Can our cities' thriving creative precincts be saved from 'renewal'?

Gibson, C., Crosby, A., Grodach, C., Lyons, C., O'Connor, M. J. & Gu, X., 30 Aug 2017, 1 p. *The Conversation*.

Creative clusters in Shanghai: transnational intermediaries and the creative economy

O'Connor, J. & Gu, X., 2016, *Making Cultural Cities in Asia: Mobility, Assemblage, and the Politics of Aspirational Urbanism*. Wang, J., Oakes, T. & Yang, Y. (eds.). 1st ed. Abingdon Oxon UK: Routledge, p. 21-35 15 p. (Regions and Cities; vol. 93).

Mobile methods and large screens

Papastergiadis, N., Barikin, A., Gu, X., McQuire, S. & Yue, A., 2016, *Ambient Screens and Transnational Public Spaces*. Papastergiadis, N. (ed.). Hong Kong China: Hong Kong University Press, p. 131-208 78 p.

Connecting audiences: a manual for large screens

Gu, X., Papastergiadis, N., McQuire, S., Yue, A. & Trimboli, D., 2015, University of Melbourne. 56 p.

Cultural economy and urban development in Shanghai

Gu, X., 2015, *The Routledge Companion to the Cultural Industries*. Oakley, K. & O'Connor, J. (eds.). 1st ed. Abingdon Oxon UK: Routledge, p. 246-256 11 p.

Creative Industries, Creative Clusters and Cultural Policy in Shanghai

Gu, X., 2014, *Cultural Policies in East Asia: Dynamics between the State, Arts and Creative Industries*. Lee, H-K. & Lim, L. (eds.). New York NY USA: Palgrave Macmillan, p. 174 - 192 19 p. (New Directions in Cultural Policy Research).

Creative industry clusters in Shanghai: a success story?

O'Connor, J. & Gu, X., 2014, In: *The International Journal of Cultural Policy*. 20, 1, p. 1 - 20 20 p.

Cultural industries and creative clusters in Shanghai

Gu, X., 2014, In: *City, Culture and Society*. 5, 3, p. 123-130 8 p.

Developing entrepreneur networks in the creative industries – a case study of independent designer fashion in Manchester

Gu, X., 2014, *Handbook of Research on Small Business and Entrepreneurship*. Chell, E. & Karatas-Ozkan, M. (eds.). Cheltenham UK: Edward Elgar Publishing, p. 358-373 16 p.

Large screens in Shanghai

Gu, X. & Yue, A., 2014, In: *Situations Cultural Studies in the Asian Context*. 7, 2, p. 31 - 55 25 p.

Making creative spaces: China and Australia: an introduction

O'Connor, J. & Gu, X., 2014, In: *City, Culture and Society*. 5, 3, p. 111 - 114 4 p.

Translating Gesture in a Transnational Public Sphere

Barikin, A., Papastergiadis, N., Yue, A., McQuire, S., Gibson, R. J. & Gu, X., 2014, In: *Journal of Intercultural Studies*. 35, 4, p. 349 - 365 17 p.

Developing a creative cluster in a Post-industrial City: CIDs and Manchester

O'Connor, M. J. & Gu, X., 2013, *Creative Industries and Urban Development: Creative Cities in the 21st Century*. Flew, T. (ed.). Abingdon Oxon UK: Routledge, p. 156-203 48 p.

Developing a creative cluster in a postindustrial city: CIDS and Manchester

O'Connor, J. & Gu, X., 2013, *Creative Industries and Urban Development: Creative Cities in the 21st Century*. Flew, T. (ed.). Abingdon UK: Routledge, p. 156 - 203 48 p.

Mega Screens for Mega Cities

Papastergiadis, N., McQuire, S., Gu, X., Barikin, A., Gibson, R. J., Yue, A., Cmielewski, C. & Roh, S. Y., 2013, In: *Theory, Culture and Society*. 30, 7-8, p. 325 - 341 17 p.

Large screens and the transnational public sphere

Gu, X., Papastergiadis, N., McQuire, S., Cmielewski, C., Barikin, A., Yue, A. & Gibson, R., 2013, *Proceedings of the 19th International Symposium on Electronic Art, ISEA2013, Sydney*. University of Sydney

Introducing Shanghai Modern: The future in microcosm?

O'Connor, M. J. & Gu, X., 2012, In: *Culture Unbound: journal of current cultural research*. 4, p. 11-13 3 p.

Shanghai: images of modernity

O'Connor, M. J. & Gu, X., 2012, *Cities, Cultural Policy and Governance*. Anheier, H. K. & Isar, Y. R. (eds.). London UK: SAGE Publications Ltd, p. 288 - 300 13 p.

The art of re-industrialisation in Shanghai

Gu, X., 2012, In: *Culture Unbound: journal of current cultural research*. 4, p. 193-211 19 p.

From the Margins to the Centre: towards an art strategy for the ethnic enclaves in the city

Gu, X., 2011, brisbane : Museum of Brisbane.

Developing a creative cluster in a postindustrial city: CIDS and Manchester

O'Connor, J. & Gu, X., 2010, In: *The Information Society*. 26, 2, p. 124 - 136 13 p.

Shanghai: city of other people's dreams

O'Connor, M. J. & Gu, X., 2010, In: *Transit Labour: Circuits, Regions, Borders*. 2, p. 21 - 22 2 p.

Social networks and aesthetic reflexivity in the creative industries

Gu, X., 2010, In: *Journal of International Communication*. 16, 2, p. 55-66 12 p.

Activities

International summer school on Cultural Policy and Management

Xin Gu (Keynote/plenary speaker)

1 Mar 2021 → 4 Mar 2021

Culture and Diplomacy in the Changing World: Its Relations, Values and Practice

Xin Gu (Keynote/plenary speaker)

16 Dec 2020

SonicBridge 2020

Xin Gu (Organiser)

16 Dec 2020

South-South Collective (External organisation)

Xin Gu (Contributor)

28 Nov 2020 → 29 Nov 2020

SonicBridge 2020 (Event)

Xin Gu (Executive Member)

26 Nov 2020

Unesco Bangkok (External organisation)

Xin Gu (Contributor)

25 Nov 2020

World Conference on Creative Economy 2020

Xin Gu (Invited speaker)

11 Nov 2020 → 12 Nov 2020

ENCATC Digital Congress(European Network on Cultural Management and Policy)

Xin Gu (Invited speaker)

3 Nov 2020 → 11 Nov 2020

UNESCO ResiliArt - Zooming in Chinese Music Industry

Xin Gu (Organiser)

28 Jul 2020

International Conference on Culture and Arts Management

Xin Gu (Keynote/plenary speaker)

22 Nov 2019 → 23 Nov 2019

Asia-Pacific Creative Cities Conference

Xin Gu (Invited speaker)

23 Oct 2019 → 26 Oct 2019

Member of Steering Committee for 2020 Australian Soft Power Symposium (Event)

Xin Gu (Executive Member)

26 Sep 2019

Asialink (External organisation)

Xin Gu (Member)

12 Sep 2019

Creativity, Knowledge, Cities Conference 2019

Xin Gu (Speaker)

12 Sep 2019 → 13 Sep 2019

Re-Futuring Creative Economies

Xin Gu (Speaker)

5 Sep 2019 → 6 Sep 2019

ZoneModa Journal (External organisation)

Xin Gu (Member)

15 Jul 2019

United Nations Educational Scientific & Cultural Organization (External organisation)

Xin Gu (Member)

2019 → 2022

World Conference on Creative Economy 2018

Xin Gu (Keynote/plenary speaker)

6 Nov 2018 → 8 Nov 2018

Press/Media

"这么多学费，你到底想要什么？”中国留学生该融入澳洲社会吗？

Xin Gu

27/08/20

1 item of Media coverage

ABC Radio - Body Cam and the impact of surveillance culture

Xin Gu

22/04/21
1 Media contribution

Awareness-Raising Online Webinars on Cultural and Creative Industries

Xin Gu
16/03/21
1 Media contribution

Cultural diversity in the media and cultural industries

Xin Gu
11/10/17
1 item of Media coverage

Geliat Ekonomi Kreatif Dunia

Xin Gu
24/11/18
1 Media contribution

How can we identify fake news

Xin Gu
24/02/18
1 Media contribution

Industry prepares for war over axing of arts department

Xin Gu
9/12/19
1 item of Media coverage

Media Merger Dr Gu Interview

Xin Gu
26/07/18
1 Media contribution

Online exam monitoring is now common in Australian universities — but is it here to stay?

Christopher O'Neill, Gavin Smith, Mark Andrejevic, Neil Selwyn & Xin Gu
19/04/21
1 Media contribution

The creativity of cities may be squashed

Xin Gu
15/04/20
1 Media contribution

The power in making "0.1 to 100": interview with Dr Xin Gu

Xin Gu
1/12/17
1 item of Media coverage

Versatilist with Xin Gu

Xin Gu
7/07/19
1 Media contribution

network supervision in China

Xin Gu
5/12/17

1 Media contribution

中国留学生在澳留学该‘抱团’还是‘出圈’

Xin Gu

26/08/20

1 Media contribution

这个夏天很火的中国独立音乐如何走向世界

Xin Gu

11/08/19

1 Media contribution

Projects

SonicBridge

Gu, X., Dickenson, P. & Domer, N.

23/10/19 → 30/04/21

Urban cultural policy and the changing dynamics of cultural production

Grodach, C., Gibson, C., O'Connor, J. & Gu, X.

21/02/17 → 30/06/21

AV: When Your Face is Your ID: Public Responses to Automated Facial Recognition

Andrejevic, M., Selwyn, N., Smith, G., Gu, X. & Roche, C.

10/03/20 → 9/03/24