Biography

Dr. Xin Gu is an Expert appointed by UNESCO 2005 Convention on the Protection and Promotion of Expression of Cultural Diversity (2019-2022). She was director of the Master of Cultural and Creative Industries (MCCI) at Monash University in Australia (2018-2019). She has published widely on urban creative clusters and agglomerations, cultural work, creative entrepreneurship, cultural and creative industries policy, media cities, maker culture and cybertecture. Xin has worked with policy initiatives in the UK, China and Indonesia to support small-scale local creative industries development services. Her work focuses on the transformation of creative cities and the creative economy under different social, economic and political conditions. Xin’s current research concerns the digital creative economy, looking at the democratization of creativity through vast transformative digital media ecosystems. Her recent publications include Red Creatives (Intellect, 2020) and Re-imagining Creative Cities in Twenty-First Century Asia (Palgrave Macmillan 2020).

Employment

Expert Facility for the implementation of the 2005 Convention
United Nations Educational, Scientific and Cultural Organization
Paris, France
1 Jan 2019 → 1 Jan 2022

Research outputs

A necessary evil? The rise of online exam proctoring in Australian universities

The next normal: Chinese indie music in a post-COVID China

Creative cities, creative classes and the global modern

Creative Bandung: Interview with Tita Larasati

Creative Cities, Technological Utopianism and Cultural Retrofitting.

Fashion - a pathway into creative working lives in China

From ‘creative cities’ to ‘media cities’: the case of Manchester and Shanghai

Introduction: Re-Imagining Creative Cities in Twenty-First Century Asia
Re-imagining Creative Cities in Twenty-First Century Asia

Red Creative: Culture and Modernity in China

UNESCO and Mongolian Cultural Policy: Interview with Bodibaatar Jigjidsuren

Working the field: career pathways amongst artists and writers in Shanghai

中国的‘白匣子’辩论-对于‘特定场域艺术’的管理

Worlding and new music cultures in Shanghai
Gu, X., O'Connor, J. & Ng, J., Dec 2019, In: City, Culture and Society. 19, p. 6, 100286.

Teaching the cultural and creative industries: An international perspective

Teaching 'tacit knowledge' in cultural and creative industries to international students

(Un)Design, commerce and artistic autonomy: site-specific art in China

Creative Milieu in China - 'disjuncture' in the global cultural economy

Fabbing the Chinese Maker Identity

Special Issue: Teaching the Cultural and Creative Industries: An International Perspective

The paradox of maker movement in China

Crafts community: Physical and virtual

Makerspaces and urban ideology: The institutional shaping of Fab Labs in China and Northern Ireland
The field of visual pedagogy in China and its transformations

‘Creative economy’ in China: A case study of Shanghai’s fashion industries

Can our cities' thriving creative precincts be saved from 'renewal'?

Can our cities' thriving creative precincts be saved from 'renewal'?

Creative clusters in Shanghai: transnational intermediaries and the creative economy

Mobile methods and large screens

Connecting audiences: a manual for large screens

Cultural economy and urban development in Shanghai

Creative Industries, Creative Clusters and Cultural Policy in Shanghai

Creative industry clusters in Shanghai: a success story?

Cultural industries and creative clusters in Shanghai

Developing entrepreneur networks in the creative industries – a case study of independent designer fashion in Manchester

Large screens in Shanghai

Making creative spaces: China and Australia: an introduction
Translating Gesture in a Transnational Public Sphere

Developing a creative cluster in a Post-industrial City: CIDs and Manchester

Developing a creative cluster in a postindustrial city: CIDS and Manchester

Mega Screens for Mega Cities

Large screens and the transnational public sphere

Introducing Shanghai Modern: The future in microcosm?

Shanghai: images of modernity

The art of re-industrialisation in Shanghai

From the Margins to the Centre: towards an art strategy for the ethnic enclaves in the city

Developing a creative cluster in a postindustrial city: CIDS and Manchester

Shanghai: city of other people's dreams

Social networks and aesthetic reflexivity in the creative industries

Activities
International Federation of Coalitions for Cultural Diversity (IFCCD) (External organisation)
Xin Gu (Member)
29 May 2021

UNESCO - Culture and Education (External organisation)
Xin Gu (Member)
9 Apr 2021
International summer school on Cultural Policy and Management
Xin Gu (Keynote/plenary speaker)
1 Mar 2021 → 4 Mar 2021

Culture and Diplomacy in the Changing World: Its Relations, Values and Practice
Xin Gu (Keynote/plenary speaker)
16 Dec 2020

SonicBridge 2020
Xin Gu (Organiser)
16 Dec 2020

South-South Collective (External organisation)
Xin Gu (Contributor)
28 Nov 2020 → 29 Nov 2020

SonicBridge 2020 (Event)
Xin Gu (Executive Member)
26 Nov 2020

Unesco Bangkok (External organisation)
Xin Gu (Contributor)
25 Nov 2020

World Conference on Creative Economy 2020
Xin Gu (Invited speaker)
11 Nov 2020 → 12 Nov 2020

ENCATC Digital Congress(European Network on Cultural Management and Policy)
Xin Gu (Invited speaker)
3 Nov 2020 → 11 Nov 2020

UNESCO ResiliArt - Zooming in Chinese Music Industry
Xin Gu (Organiser)
28 Jul 2020

International Conference on Culture and Arts Management
Xin Gu (Keynote/plenary speaker)
22 Nov 2019 → 23 Nov 2019

Asia-Pacific Creative Cities Conference
Xin Gu (Invited speaker)
23 Oct 2019 → 26 Oct 2019

Member of Steering Committee for 2020 Australian Soft Power Symposium (Event)
Xin Gu (Executive Member)
26 Sep 2019

Asialink (External organisation)
Xin Gu (Member)
12 Sep 2019

Creativity, Knowledge, Cities Conference 2019
Xin Gu (Speaker)
12 Sep 2019 → 13 Sep 2019
Re-Futuring Creative Economies
Xin Gu (Speaker)
5 Sep 2019 → 6 Sep 2019

ZoneModa Journal (External organisation)
Xin Gu (Member)
15 Jul 2019

United Nations Educational Scientific & Cultural Organization (External organisation)
Xin Gu (Member)
2019 → 2022

World Conference on Creative Economy 2018
Xin Gu (Keynote/plenary speaker)
6 Nov 2018 → 8 Nov 2018

Press/Media
“这么多学费，你到底想要什么？”中国留学生该融入澳洲社会吗？
Xin Gu
27/08/20
1 item of Media coverage

A different lens: the age of surveillance
Xin Gu
16/02/21
1 Media contribution

ABC Radio - Body Cam and the impact of surveillance culture
Xin Gu
22/04/21
1 Media contribution

Awareness-Raising Online Webinars on Cultural and Creative Industries
Xin Gu
16/03/21
1 Media contribution

Byte into it
Xin Gu
28/04/21
1 Media contribution

Cultural diversity in the media and cultural industries
Xin Gu
11/10/17
1 item of Media coverage

Geliat Ekonomi Kreatif Dunia
Xin Gu
24/11/18
1 Media contribution
How can we identify fake news
Xin Gu
24/02/18
1 Media contribution

Industry prepares for war over axing of arts department
Xin Gu
9/12/19
1 item of Media coverage

Media Merger Dr Gu Interview
Xin Gu
26/07/18
1 Media contribution

Online exam monitoring is now common in Australian universities — but is it here to stay?
Christopher O’Neill, Gavin Smith, Mark Andrejevic, Neil Selwyn & Xin Gu
19/04/21
1 Media contribution

The creativity of cities may be squashed
Xin Gu
15/04/20
1 Media contribution

The power in making "0.1 to 100”: interview with Dr Xin Gu
Xin Gu
1/12/17
1 item of Media coverage

Versatlist with Xin Gu
Xin Gu
7/07/19
1 Media contribution

network supervision in China
Xin Gu
5/12/17
1 Media contribution

中国留学生在澳留学该‘抱团’还是‘出圈’
Xin Gu
26/08/20
1 Media contribution

这个夏天很火的中国独立音乐如何走向世界
Xin Gu
11/08/19
1 Media contribution

Projects

SonicBridge
Gu, X., Dickenson, P. & Domer, N.
23/10/19 → 30/04/21
Urban cultural policy and the changing dynamics of cultural production
Grodach, C., Gibson, C., O'Connor, J. & Gu, X.
21/02/17 → 30/06/21

AV: When Your Face is Your ID: Public Responses to Automated Facial Recognition
Andrejevic, M., Selwyn, N., Smith, G., Gu, X. & Roche, C.
10/03/20 → 9/03/24