

Dr. Xin Gu



Biography

Dr. Xin Gu is an Expert appointed by UNESCO 2005 Convention on the Protection and Promotion of Diversity of Cultural Expression (since 2019). She is Director of the Master of Cultural and Creative Industries (MCCI) at Monash University in Australia. She authored a global Report commissioned by the International Federation of Arts Councils and Culture Agencies (IFACCA) on the social aspect of cultural work. Recommendation from her has been adopted by Member States at the 9th World Summit on Arts and Culture. She has delivered many industry talks and public outreach programs for international policy agencies including UNCTAD, UN, and EU/UNESCO. She co-authored Culture and Diplomacy in the Changing Worlds, a report commissioned by the Japan Foundation and British Council. She is the recipient of two Department of Foreign Affairs and Trade (DFAT) grants: 1) Sonicbridge - advancing Australian soft diplomacy in the IndoPacific region through indigenous music cultures; and 2) DFAT Australian Awards Indonesia- market integration for MSMEs in cultural and creative industries. Dr Xin Gu has worked with governments and civil society agencies in China, Japan, Cambodia, Indonesia and Thailand to develop cultural strategies and cultural policies.

Gu has published widely on urban cultures, cultural work, creative entrepreneurship, cultural and creative industries policy, media cities, maker culture and cyberculture. Her most recent book is '**Cultural Work and Creative Subjectivity**' (Routledge, 2023). Her research expertise lies in the transformation of creative cities and the creative economy in the developing Global South context, with a focus on the digital creative economy and its impact on diversity of cultural expression, cultural participation and cultural diplomacy. Her other books include 'Red Creatives' (Intellect, 2020) and 'Re-imagining Creative Cities in Twenty-First Century Asia' (Palgrave Macmillan 2020).

Employment

Expert Facility for the implementation of the 2005 Convention

UNESCO - United Nations Educational, Scientific and Cultural Organization
Paris, France
1 Jan 2019 → present

Steering Committee for 2020 Australian Soft Power Symposium

Asialink
Parkville, Australia

World Conference on Creative Economy 2020

Badan Ekonomi Kreatif (BEKRAF) (Creative Economic Agency)
Jakarta, Indonesia

ENCATC Digital Congress(European Network on Cultural Management and Policy)

European Network on Cultural Management and Policy (ENTAC)
Brussels, Belgium

Culture and Diplomacy in the Changing World: Its Relations, Values and Practice

Japan Foundation
Shinjuku-ku, Japan

International Federation of Coalitions for Cultural Diversity (IFCCD)

UNESCO - Culture and Education (External organisation)

Art Visionaire: Visual Arts and Performing Arts

Thailand Creative Economy Agency
Bangkok, Thailand

Editor, ZoneModa Journal

CIFAL global networks for International Training Centres for Local Authorities and Local Actors (UNITAR))

Research outputs

Granular biopolitics: facial recognition, pandemics and the securitization of circulation

Andrejevic, M., O'Neill, C., Smith, G., Selwyn, N. & Gu, X., Mar 2024, In: *New Media and Society*. 26, 3, p. 1204-1226 23 p.

Cultural Work and Creative Subjectivity: Recentralising the Artist Critique and Social Networks in the Cultural Industries

Gu, X., 2024, 1st ed. Abingdon UK: Routledge. 210 p.

Facial recognition technology: key issues and emerging concerns

Selwyn, N., Andrejevic, M., O'Neill, C., Gu, X. & Smith, G., 2024, *The Cambridge Handbook of Facial Recognition in the Modern State*. Matulionyte, R. & Zalnieriute, M. (eds.). 1st ed. Cambridge UK: Cambridge University Press, p. 11-28 18 p.

Facing up to problem gambling: tracing the emergence of facial recognition technology as a means of enforcing voluntary self-exclusion

Selwyn, N., Smith, G., Andrejevic, M., Gu, X. & O'Neill, C., 2024, (Accepted/In press) In: *Journal of Gambling Studies*. 17 p.

Justification of cultural work amongst young Chinese writers

Gu, X., 2024. 1 p.

A necessary evil? The rise of online exam proctoring in Australian universities

Selwyn, N., O'Neill, C., Smith, G., Andrejevic, M. & Gu, X., Feb 2023, In: *Media International Australia*. 186, 1, p. 149-164 16 p.

de-construct Chinese facial recognition technology discourse

Gu, X., O'Neill, C., Andrejevic, M. & Selwyn, N., 2023.

The two faces of the child in facial recognition industry discourse: biometric capture between innocence and recalcitrance

O'Neill, C., Selwyn, N., Smith, G., Andrejevic, M. & Gu, X., Mar 2022, In: *Information, Communication and Society*. 25, 6, p. 752-767 16 p.

Chinese maker culture – co-opting digitally mediated making for nation building

Gu, X., 2022, In: *The International Journal of Cultural Policy*. 28, 7, p. 875-887 13 p.

Media Capital and Digital Media Cities in Asia

Gu, X., 2022, *Media in Asia: Global, Digital, Gendered and Mobile*. Kim, Y. (ed.). 1st ed. Abingdon Oxon UK: Routledge, p. 80-92 13 p. (Media, Culture and Social Change in Asia).

Of social protection, social value and social rewards

Gu, X., 2022, *A crisis of sustainable careers?: Examining working conditions for independent arts and cultural workers*. International Federation of Arts Councils and Culture Agencies, (Sustainable futures).

'Ethical Biometrics' and the Face of the Child: The surveillance of children within facial recognition industry discourse

O'Neill, C., Andrejevic, M., Selwyn, N., Gu, X. & Smith, G., 15 Sept 2021, In: *IoIR Selected Papers of Internet Research*. 5 p.

The Cultural Industry of China: An interview with Xin Gu/Justin O'Connor

Gu, X. & O'Connor, J., 1 Aug 2021, Tribune.

Chinese contemporary artists as an epistemic community for creative industries policy

Gu, X., 2021, *The Cultural Economy of China and Africa: International Summer School Proceedings*. Joffe, A., Chatikobo, M., Mavhungu, J. & Pyper, B. (eds.). 1st ed. Johannesburg South Africa: Cultural Policy and Management - The Wits School of Arts, p. 8-19 12 p.

Endangered Urban Spaces: Industrial lands in Geelong, Melbourne and Sydney

Gu, X., 2021, 3 p. Sydney NSW Australia : University of Sydney.

Re-Negotiating National Identity Through Chinese Fashion

Gu, X. & Min, L., 2021, In: *Fashion Theory-The Journal of Dress Body & Culture*. 25, 7, p. 901-915 15 p.

The next normal: Chinese indie music in a post-COVID China

Gu, X., Domer, N. & O'Connor, J., 2021, In: *Cultural Trends*. 30, 1, p. 63-74 12 p.

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Gu, X., 2021

Creative cities, creative classes and the global modern

O'Connor, J., Gu, X. & Lim, M., Jun 2020, In: *City, Culture and Society*. 21, 6 p., 100344.

Creative Bandung: Interview with Tita Larasati

Larasati, T. & Gu, X., 2020, *Re-Imagining Creative Cities in Twenty-First Century Asia*. Gu, X., Kho Lim, M. & O'Connor, J. (eds.). Cham Switzerland: Palgrave Macmillan, p. 277-282 6 p.

Creative Cities, Technological Utopianism and Cultural Retrofitting.

Gu, X., 2020, *Re-Imagining Creative Cities in Twenty-First Century Asia*. Gu, X., Kho Lim, M. & O'Connor, J. (eds.). Cham Switzerland: Palgrave Macmillan, p. 41-57 17 p.

Fashion - a pathway into creative working lives in China

Gu, X., 2020.

From "creative cities" to "media cities": The cases of Manchester and Shanghai

Gu, X., 2020, *The Routledge Companion to Urban Media and Communication*. Debrah, S. & Krajina, Z. (eds.). 1st ed. Abingdon Oxon UK: Routledge, p. 255-264 10 p.

Introduction: Re-Imagining Creative Cities in Twenty-First Century Asia

Gu, X., Lim, M. & O'Connor, J., 2020, *Re-Imagining Creative Cities in Twenty-First Century Asia*. Gu, X., Kho Lim, M. & O'Connor, J. (eds.). Cham Switzerland: Palgrave Macmillan, p. 1-10 10 p.

Re-imagining Creative Cities in Twenty-First Century Asia

Gu, X. (ed.), Lim, M. (ed.) & O'Connor, J. (ed.), 2020, Cham Switzerland: Palgrave Macmillan. 305 p.

Red Creative: Culture and Modernity in China

O'Connor, J. & Gu, X., 2020, Briston UK: Intellect Ltd. 306 p.

UNESCO and Mongolian Cultural Policy: Interview with Bodibaatar Jigjidsuren

Jigjidsuren, B. & Gu, X., 2020, *Re-Imagining Creative Cities in Twenty-First Century Asia*. Gu, X., Kho Lim, M. & O'Connor, J. (eds.). Cham Switzerland: Palgrave Macmillan, p. 283-290 8 p.

Working the field: career pathways amongst artists and writers in Shanghai

Gu, X. & O'Connor, J., 2020, *Pathways into creative working lives*. Taylor, S. & Luckman, S. (eds.). Cham Switzerland: Palgrave Macmillan, p. 101-117 17 p. (Creating Working Lives).

中国的‘白匣子’辩论-对于‘特定场域艺术’的管理

Gu, X., 2020, In: *Journal of Arts Management*. 2, p. 48-56 9 p.

Worlding and new music cultures in Shanghai

Gu, X., O'Connor, J. & Ng, J., Dec 2019, In: *City, Culture and Society*. 19, 6 p., 100286.

Teaching the cultural and creative industries: An international perspective

O'Connor, J., Gu, X. & Vickery, J., 1 May 2019, In: *Arts and Humanities in Higher Education*. 18, 2-3, p. 93-98 6 p.

Teaching 'tacit knowledge' in cultural and creative industries to international students

Gu, X. & O'Connor, J., 1 May 2019, In: *Arts and Humanities in Higher Education*. 18, 2-3, p. 140-158 19 p.

(Un)Design, commerce and artistic autonomy: site-specific art in China

Gu, X. & O'Connor, J., 2019, *Undesign : Critical Practices at The Intersection of Art and Design*. Coombes, G., McNamara, A. & Sade, G. (eds.). 1st ed. Abingdon Oxon UK: Routledge, p. 137-149 13 p.

Creative Milieu in China - 'disjuncture' in the global cultural economy

O'Connor, M. J. & Gu, X., 2019, *Routledge Handbook of Cultural and Creative Industries in Asia*. Lim, L. & Lee, H-K. (eds.). 1st ed. Abingdon Oxon UK: Routledge, p. 177-192 16 p.

Fabbing the Chinese Maker Identity

Gu, X. & Shea, P., 2019, *The Critical Makers Reader: (Un)learning Technology*. Bogers, L. & Chiappini, L. (eds.). 1 ed. Amsterdam The Netherlands: Institute of Network Cultures, p. 269-277 (Institute of Network Cultures Reader #12).

Special Issue: Teaching the Cultural and Creative Industries: An International Perspective

O'Connor, J. (Guest ed.), Gu, X. (Guest ed.) & Vickery, J. (Guest ed.), 2019, In: *Arts and Humanities in Higher Education*. 18, 2-3

The paradox of maker movement in China

Gu, X., 2019, *Making our world: The hacker and maker movements in context*. Hunsinger, J. & Schrock, A. (eds.). New York NY USA: Peter Lang Publishing, Vol. 120. p. 271-291 21 p.

Crafts community: Physical and virtual

Gu, X., 2018, *Craft Economies*. Luckman, S. & Thomas, N. (eds.). 1st ed. London UK: Bloomsbury Academic, p. 17-27 11 p.

Makerspaces and urban ideology: The institutional shaping of Fab Labs in China and Northern Ireland

Gu, X. & Shea, P. J., 2018, In: *Journal of Peer Production*. 1, 12, p. 1-16 16 p.

The field of visual pedagogy in China and its transformations

Gu, X. & Webb, J., 2018, *Investigating the Visual as a Transformative Pedagogy in the Asia Region*. McArthur, I., Bamford, R., Xu, F. & Miller, B. (eds.). 1st ed. Champaign IL USA: Common Ground Research Networks, p. 23-47 25 p. (Curated Series: Transformative Pedagogies in the Visual Domain; no. 2).

'Creative economy' in China: A case study of Shanghai's fashion industries

Gu, X., 2018, *Fashion in Multiple Chinas: Chinese Styles in the Transglobal Landscape*. Ling, W. & Segre Reinach, S. (eds.). 1st ed. London UK: I.B.Tauris Publishers, p. 94-119 26 p. (Dress Cultures).

Can our cities' thriving creative precincts be saved from 'renewal'?

Gibson, C., Crosby, A., Grodach, C., Lyons, C., O'Connor, M. J. & Gu, X., 30 Aug 2017, 1 p. *The Conversation*.

Creative clusters in Shanghai: transnational intermediaries and the creative economy

O'Connor, J. & Gu, X., 2016, *Making Cultural Cities in Asia: Mobility, Assemblage, and the Politics of Aspirational Urbanism*. Wang, J., Oakes, T. & Yang, Y. (eds.). 1st ed. Abingdon Oxon UK: Routledge, p. 21-35 15 p. (Regions and Cities; vol. 93).

Mobile methods and large screens

Papastergiadis, N., Barikin, A., Gu, X., McQuire, S. & Yue, A., 2016, *Ambient Screens and Transnational Public Spaces*. Papastergiadis, N. (ed.). Hong Kong China: Hong Kong University Press, p. 131-208 78 p.

Connecting audiences: a manual for large screens

Gu, X., Papastergiadis, N., McQuire, S., Yue, A. & Trimboli, D., 2015, University of Melbourne. 56 p.

Cultural economy and urban development in Shanghai

Gu, X., 2015, *The Routledge Companion to the Cultural Industries*. Oakley, K. & O'Connor, J. (eds.). 1st ed. Abingdon Oxon UK: Routledge, p. 246-256 11 p.

Creative Industries, Creative Clusters and Cultural Policy in Shanghai

Gu, X., 2014, *Cultural Policies in East Asia: Dynamics between the State, Arts and Creative Industries*. Lee, H-K. & Lim, L. (eds.). New York NY USA: Palgrave Macmillan, p. 174 - 192 19 p. (New Directions in Cultural Policy Research).

Creative industry clusters in Shanghai: a success story?

O'Connor, J. & Gu, X., 2014, In: *The International Journal of Cultural Policy*. 20, 1, p. 1 - 20 20 p.

Cultural industries and creative clusters in Shanghai

Gu, X., 2014, In: *City, Culture and Society*. 5, 3, p. 123-130 8 p.

Developing entrepreneur networks in the creative industries – a case study of independent designer fashion in Manchester

Gu, X., 2014, *Handbook of Research on Small Business and Entrepreneurship*. Chell, E. & Karatas-Ozkan, M. (eds.). Cheltenham UK: Edward Elgar Publishing, p. 358-373 16 p.

Large screens in Shanghai

Gu, X. & Yue, A., 2014, In: *Situations Cultural Studies in the Asian Context*. 7, 2, p. 31 - 55 25 p.

Making creative spaces: China and Australia: an introduction

O'Connor, J. & Gu, X., 2014, In: *City, Culture and Society*. 5, 3, p. 111 - 114 4 p.

Translating Gesture in a Transnational Public Sphere

Barikin, A., Papastergiadis, N., Yue, A., McQuire, S., Gibson, R. J. & Gu, X., 2014, In: *Journal of Intercultural Studies*. 35, 4, p. 349 - 365 17 p.

Developing a creative cluster in a Post-industrial City: CIDs and Manchester

O'Connor, M. J. & Gu, X., 2013, *Creative Industries and Urban Development: Creative Cities in the 21st Century*. Flew, T. (ed.). Abingdon Oxon UK: Routledge, p. 156-203 48 p.

Developing a creative cluster in a postindustrial city: CIDS and Manchester

O'Connor, J. & Gu, X., 2013, *Creative Industries and Urban Development: Creative Cities in the 21st Century*. Flew, T. (ed.). Abingdon UK: Routledge, p. 156 - 203 48 p.

Mega Screens for Mega Cities

Papastergiadis, N., McQuire, S., Gu, X., Barikin, A., Gibson, R. J., Yue, A., Cmielewski, C. & Roh, S. Y., 2013, In: *Theory, Culture & Society*. 30, 7-8, p. 325 - 341 17 p.

large screens and the transnational public sphere

Gu, X., Papastergiadis, N., McQuire, S., Cmielewski, C., Barikin, A., Yue, A. & Gibson, R., 2013, *Proceedings of the 19th International Symposium on Electronic Art, ISEA2013, Sydney*. University of Sydney

Introducing Shanghai Modern: The future in microcosm?

O'Connor, M. J. & Gu, X., 2012, In: *Culture Unbound: journal of current cultural research*. 4, p. 11-13 3 p.

Shanghai: images of modernity

O'Connor, M. J. & Gu, X., 2012, *Cities, Cultural Policy and Governance*. Anheier, H. K. & Isar, Y. R. (eds.). London UK: SAGE Publications Ltd, p. 288 - 300 13 p.

The art of re-industrialisation in Shanghai

Gu, X., 2012, In: *Culture Unbound: journal of current cultural research*. 4, p. 193-211 19 p.

From the Margins to the Centre: towards an art strategy for the ethnic enclaves in the city

Gu, X., 2011, Brisbane Qld Australia : Museum of Brisbane.

Developing a creative cluster in a postindustrial city: CIDS and Manchester

O'Connor, J. & Gu, X., 2010, In: *The Information Society*. 26, 2, p. 124 - 136 13 p.

Shanghai: city of other people's dreams

O'Connor, M. J. & Gu, X., 2010, In: *Transit Labour: Circuits, Regions, Borders*. 2, p. 21 - 22 2 p.

Social networks and aesthetic reflexivity in the creative industries

Gu, X., 2010, In: *Journal of International Communication*. 16, 2, p. 55-66 12 p.

Activities

ABC Chinese: Community Engagement Event (Event)

Xin Gu (Contributor)

29 Nov 2023

An interdisciplinary symposium in memory of Ross Gibson

Xin Gu (Speaker)

28 Nov 2023

Australia Awards Indonesia Lecture Series

Xin Gu (Keynote/plenary speaker)

15 Sept 2023

Frontiers in Communication (Journal)

Xin Gu (Editor in chief)

Sept 2023 → ...

HDR Symposium 2023 (School of Media, Film & Journalism)

Xin Gu (Invited speaker)

2023

ESRC Festival of Social Science in NI 2022: Recent Developments in the Arts and Cultural Sphere

Xin Gu (Keynote/plenary speaker)

9 Nov 2022

MONDIACULT 2022

Xin Gu (Organiser)
24 Aug 2022

UNESCO-Tai Kwun Conversations Series: Innovations in Urban Heritage:

Xin Gu (Invited speaker)
4 Jul 2022

Decent Jobs in Cultural and Creative Economy to Rebound after the Crisis

Xin Gu (Contributor)
31 May 2022

Australia Council for the Arts (External organisation)

Xin Gu (Contributor)
2022 → ...

State of Australasian Cities

Xin Gu (Speaker)
1 Dec 2021 → 3 Dec 2021

Endangered Urban Spaces: Industrial Lands in Geelong, Melbourne and Sydney

Xin Gu (Contributor)
17 Sept 2021

Faculty of Arts Excellence in Education Conference

Xin Gu (Speaker)
3 Jun 2021

International Federation of Coalitions for Cultural Diversity (External organisation)

Xin Gu (Contributor)
29 May 2021

UNESCO - United Nations Educational, Scientific and Cultural Organization (External organisation)

Xin Gu (Member)
9 Apr 2021

International summer school on Cultural Policy and Management

Xin Gu (Keynote/plenary speaker)
1 Mar 2021 → 4 Mar 2021

Hang Seng University of Hong Kong (External organisation)

Xin Gu (Contributor)
2021 → 2022

Culture and Diplomacy in the Changing World: Its Relations, Values and Practice

Xin Gu (Keynote/plenary speaker)
16 Dec 2020

SonicBridge 2020

Xin Gu (Organiser)
16 Dec 2020

South-South Collective (External organisation)

Xin Gu (Contributor)
28 Nov 2020 → 29 Nov 2020

SonicBridge 2020 (Event)

Xin Gu (Executive Member)
26 Nov 2020

Unesco Bangkok (External organisation)

Xin Gu (Contributor)
25 Nov 2020

World Conference on Creative Economy 2020

Xin Gu (Invited speaker)
11 Nov 2020 → 12 Nov 2020

ENCATC Digital Congress(European Network on Cultural Management and Policy)

Xin Gu (Invited speaker)
3 Nov 2020 → 11 Nov 2020

UNESCO ResiliArt - Zooming in Chinese Music Industry

Xin Gu (Organiser)
28 Jul 2020

International Conference on Culture and Arts Management

Xin Gu (Keynote/plenary speaker)
22 Nov 2019 → 23 Nov 2019

Asia-Pacific Creative Cities Conference

Xin Gu (Invited speaker)
23 Oct 2019 → 26 Oct 2019

Member of Steering Committee for 2020 Australian Soft Power Symposium (Event)

Xin Gu (Executive Member)
26 Sept 2019

Asialink (External organisation)

Xin Gu (Member)
12 Sept 2019

Creativity, Knowledge, Cities Conference 2019

Xin Gu (Speaker)
12 Sept 2019 → 13 Sept 2019

Re-Futuring Creative Economies

Xin Gu (Speaker)
5 Sept 2019 → 6 Sept 2019

ZoneModa Journal (Journal)

Xin Gu (Editorial board member)
15 Jul 2019

UNESCO - United Nations Educational, Scientific and Cultural Organization (External organisation)

Xin Gu (Member)
2019 → ...

World Conference on Creative Economy 2018

Xin Gu (Keynote/plenary speaker)

6 Nov 2018 → 8 Nov 2018

UNESCO - United Nations Educational, Scientific and Cultural Organization (External organisation)

Xin Gu (Member)

2018 → ...

Press/Media

"这么多学费，你到底想要什么？"中国留学生该融入澳洲社会吗？

Xin Gu

27/08/20

1 item of Media coverage

A different lens: the age of surveillance

Xin Gu

16/02/21

1 Media contribution

ABC Radio - Body Cam and the impact of surveillance culture

Xin Gu

22/04/21

1 Media contribution

Awareness-Raising Online Webinars on Cultural and Creative Industries

Xin Gu

16/03/21

1 Media contribution

Byte into it

Xin Gu

28/04/21

1 Media contribution

Cultural diversity in the media and cultural industries

Xin Gu

11/10/17

1 item of Media coverage

Financial Times: Covid and crackdowns muffle China's live music scene

Xin Gu

30/12/22

1 Media contribution

Geliat Ekonomi Kreatif Dunia

Xin Gu

24/11/18

1 Media contribution

How can we identify fake news

Xin Gu

24/02/18

1 Media contribution

Industry prepares for war over axing of arts department

Xin Gu

9/12/19

1 item of Media coverage

Media Merger Dr Gu Interview

Xin Gu

26/07/18

1 Media contribution

Online exam monitoring is now common in Australian universities — but is it here to stay?

Christopher O'Neill, Gavin Smith, Mark Andrejevic, Neil Selwyn & Xin Gu

19/04/21

1 Media contribution

Re-imagining Creative Cities in Twenty-First Century Asia

Xin Gu

14/08/21

1 item of Media coverage

The creativity of cities may be squashed

Xin Gu

15/04/20

1 Media contribution

The power in making "0.1 to 100": interview with Dr Xin Gu

Xin Gu

1/12/17

1 item of Media coverage

Versatilist with Xin Gu

Xin Gu

7/07/19

1 Media contribution

network supervision in China

Xin Gu

5/12/17

1 Media contribution

中国留学生在澳留学该‘抱团’还是‘出圈’

Xin Gu

26/08/20

1 Media contribution

短视频及其平台经济如何影响创意产业的未来

Xin Gu

23/08/22

1 item of Media coverage

这个夏天很火的中国独立音乐如何走向世界

Xin Gu

11/08/19

1 Media contribution

Projects

AIA: Enhancing Market Integration with Australia for MSME Business Leaders in Creative and Cultural Industries

Gu, X., Davies, S., Long, P., Edmond, M., Homan, S., Eltham, B. & Wyatt, A.

15/05/23 → 31/10/23

SonicBridge

Gu, X., Dickenson, P. & Domer, N.

23/10/19 → 30/04/21

Urban cultural policy and the changing dynamics of cultural production

Grodach, C., Gibson, C., O'Connor, J. & Gu, X.

21/02/17 → 21/10/21

AV: When Your Face is Your ID: Public Responses to Automated Facial Recognition

Andrejevic, M., Selwyn, N., Smith, G. J. D., Gu, X. & Roche, C.

18/01/20 → 17/01/25